

PRESS RELEASE

GRUPE LA FRANÇAISE APPOINTS GUILLAUME CADIOU CHIEF EXECUTIVE OFFICER AND MEMBER OF THE EXECUTIVE BOARD

Paris, 6 March 2023 – La Française, a multi-expertise asset management group, has strengthened its governance structure and announces the arrival of Guillaume Cadiou as Chief Executive Officer and member of the Executive Board of Groupe La Française.

Guillaume Cadiou is starting in his role today and will be based in Paris. He will assist Patrick Rivière, Chairman, in managing all of La Française group's activities and will work (side by side with Eric Charpentier, Deputy Chief Executive Officer of CIC and Chief Executive Officer of the Caisse Régionale de Crédit Mutuel Nord Europe) on the successful creation of the multi-boutique asset management business line, dedicated to third parties, of Crédit Mutuel Alliance Fédérale.

This appointment confirms the ambitions of Crédit Mutuel Alliance Fédérale, announced in September 2022, to fast-track the creation of a powerful Asset Management business line, which along with the La Française group would bring all the management structures¹ of the Bancassurance group under a multi-boutique model. It would therefore become a major player in the French Asset Management landscape, representing €166 billion in assets under management (as at 31/12/2022), located throughout Europe, active in Asia and offering a wide range of expertise including listed assets, real assets and alternative management.

Patrick Rivière, Chairman of Groupe La Française, stated: *"I am very happy and proud to welcome Guillaume to the management team. He will bring a fresh and complementary perspective and will allow us to benefit from his rich experience in the public, industrial and financial sectors. In my mind, Guillaume has all the skills to support this formidable and ambitious project going forward"*.

Guillaume Cadiou, Chief Executive Officer and member of the Executive Board of Groupe La Française, stated: *"I am delighted to join La Française and ready to take up this new challenge within Crédit Mutuel Alliance Fédérale, a benefit corporation whose values are dear to me. My priority will be to help to cultivate the most efficient organisation and to ensure the rapid rise of this new French asset management champion, as well as to showcase the renowned expertise of the group's various management companies."*

¹ **Group management companies:** Crédit Mutuel Asset Management, La Française Asset Management, La Française Systematic Asset Management, La Française REM, Crédit Mutuel Epargne Salariale, CIC Private Debt, Crédit Mutuel Capital Privé, Cigogne Management, Crédit Mutuel Gestion, New Alpha Asset Management, Banque de Luxembourg Investments, Dubly Transatlantic Management.



His professional background

Guillaume Cadiou was inter-ministerial delegate for business restructuring to the ministers for the economy and employment from October 2020 to February 2023.

He is 46 years old and a graduate of the École Polytechnique (2000), the École Nationale des Ponts et Chaussées (2003) and the Collège des Ingénieurs (2003). He began his career in the budget department and then moved to the Caisse des Dépôts et Consignations. In 2009, he was appointed Deputy Director to the office of Patrick Devedjian, minister under the Prime Minister responsible for implementing the Recovery Plan. Guillaume then joined the Imerys group in 2011, where he was Director of Strategy and Development and became Managing Director of an operating subsidiary. In 2017, he was appointed Chairman of the Board of Directors for the financial services company Kepler Cheuvreux.

About La Française

The major changes linked to environmental and societal challenges are opportunities to consider the future. Identifying the drivers of change and understanding how they will shape global growth and ultimately influence the long-term performance of financial and real estate assets is at the heart of La Française's mission. It is in this spirit that the asset manager forges his/her investment beliefs and develops his/her mission.

The Group uses its innovative capacity and customer-focused technology to design investment solutions that combine performance and sustainability.

Structured around two business lines, "Financial Assets" and "Real Estate Assets", the La Française Group serves institutional and wealth management clients in France and abroad.

La Française has over 49 billion euros in assets under management with operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Seoul and Singapore (as at 31/12/2022).

La Française is a subsidiary of Caisse Régionale du Crédit Mutuel Nord Europe (CMNE), a member bank of Crédit Mutuel Alliance Fédérale, which has long-term ratings of A+/Aa3/AA- from S&P (12/2021), Moody's (02/2022) and Fitch (05/2022).

About Crédit Mutuel Alliance Fédérale

One of France's leading bankinsurers, with more than 77,000 employees serving more than 30 million customers, Crédit Mutuel Alliance Fédérale's 4,500 branches offer a diversified range of services to private individuals, local professionals and companies of all sizes. Ranking among Europe's strongest banking groups, its equity totaled €56.7 billion and its CET1 ratio was 18.2% as of December 31, 2022.



Crédit Mutuel Alliance Fédérale is made up of the following Crédit Mutuel federations: Centre Est Europe (Strasbourg), Sud-Est (Lyon), Île-de-France (Paris), Savoie-Mont Blanc (Annecy), Midi-Atlantique (Toulouse), Loire-Atlantique et Centre Ouest (Nantes), Centre (Orléans), Normandie (Caen), Dauphiné-Vivarais (Valence), Méditerranéen (Marseille), Anjou (Angers), Massif Central (Clermont-Ferrand), Antilles-Guyane (Fort-de-France) and Nord Europe (Lille).

Crédit Mutuel Alliance Fédérale also includes Caisse Fédérale de Crédit Mutuel, Banque Fédérative du Crédit Mutuel (BFCM) and all its subsidiaries, in particular CIC, Euro-Information, Assurances du Crédit Mutuel (ACM), Targobank in Germany, Cofidis, Beobank in Belgium, Banque Européenne du Crédit Mutuel (BECM), Banque de Luxembourg, Banque Transatlantique and Homiris.

More information on creditmutuelalliancefederale.fr/en/

La Française contact persons:

La Française:

Pascale Cheynet +33 1 43 12 64 25 | pcheyne@la-francaise.com

Debbie Marty: +33 1 44 56 42 24 | debmarty@la-francaise.com

Disclaimer

Issued by La Française AM Finance Services, whose head office is located at 128 boulevard Raspail, 75006 Paris, France. It is regulated by the "Autorité de Contrôle Prudentiel" as an investment services provider under number 18673 X, an affiliate of La Française. Website information for the regulatory authorities: Autorité de Contrôle Prudentiel et de Résolution www.acpr.banque-france.fr, Autorité des Marchés Financiers www.amf-france.org